

## iWenze

E-commerce / Logistics / Tech

www.iwenze.com

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## Why iWenze? A response to the challenges of local commerce

 $\clubsuit$  80 % of trade is still informal → low visibility of sellers

March Difficulties in accessing products in rural or isolated areas

High unemployment rates among youth and women

Low digitalization of commerce despite the rise of mobile





## iWenze – Buy, sell and get delivered anywhere

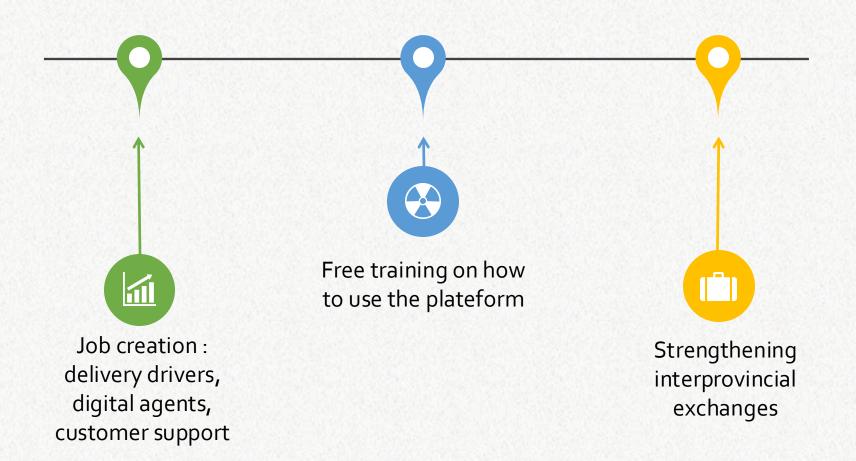


- Online Marketplace accessible.
- Featured local buyers.
- Delivery everywhere.
- Secure mobile payment and real-time order tracking





## iWenze – A driver of local economic inclusion













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