

# iWenze



E-commerce / Logistics / Tech

**Democratic Republic of Congo (DRC), with planned expansion across  
Africa**

[www.iwenze.com](http://www.iwenze.com)

**Mai 2025**

# PROBLEM

## Problems found in DRC and others countries in Africa

### Unreliable Pricing

- Arbitrary prices in markets and shops hinder consumer trust.
- No transparency or price standardization.

### Poor Delivery Infrastructure

- Lack of formal addressing systems.
- Few reliable home delivery services.
- Traffic congestion limits speed and consistency.

### Barriers to E-commerce for Local Merchants

- Platforms not adapted to local realities.
- Logistics and payment challenges limit access to digital markets.

# SOLUTION

## iWenze – A tailored digital solution for Africa.

### Price Standardization

- Field-verified pricing integrated into platform
- Transparent, fair pricing to build user trust.

### Adapted Logistics System

- Fleet of motorcycles and vans enabling <24h delivery.
- Integrated operations from order to delivery.

### Localized Platform

- Mobile-first interface.
- Local customer support and secure payments.

# MARKET OPPORTUNITY

Africa's e-commerce market  
projected at **\$75 billion by 2025**



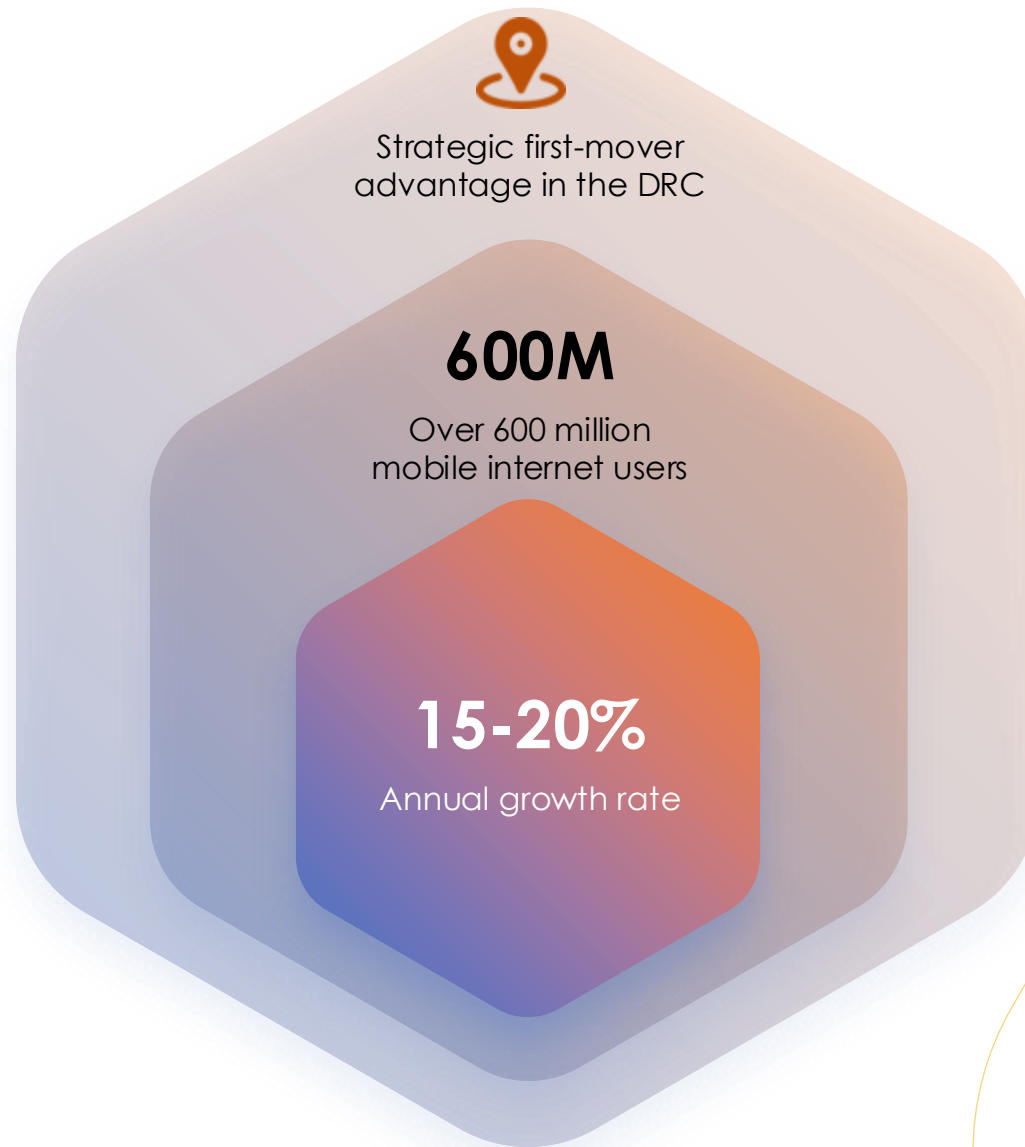
Strategic first-mover  
advantage in the DRC

**600M**

Over 600 million  
mobile internet users

**15-20%**

Annual growth rate



# BUSINESS MODEL

## iWenze revenue streams.

1

Commission-based  
revenue (10–25%)

2

Processing and  
delivery fees

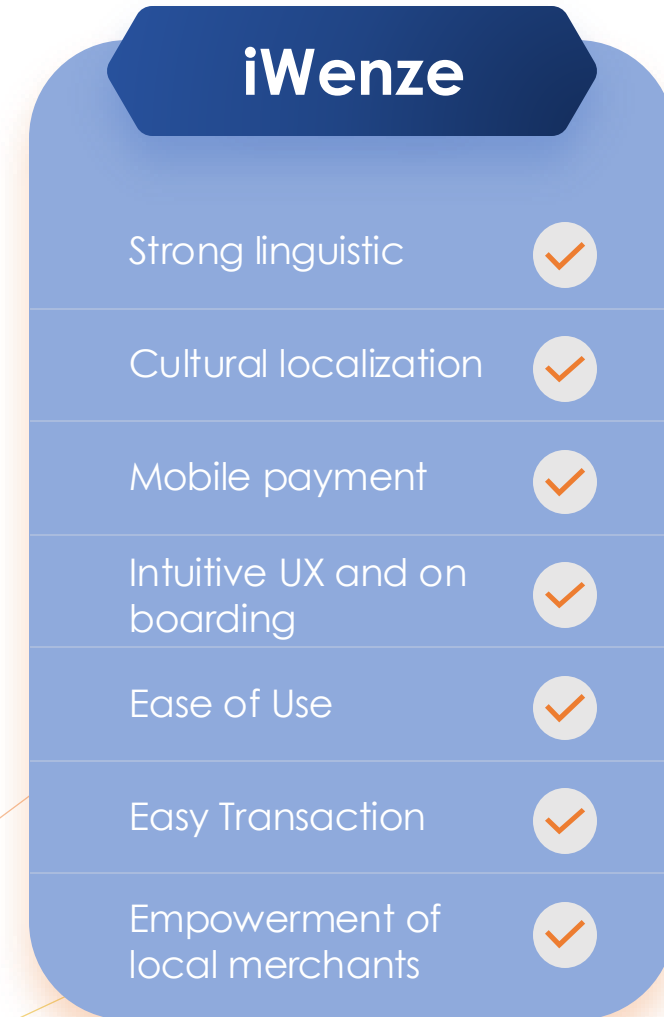
3

Future monetization:  
Ads, merchant  
subscriptions, proprietary  
product imports

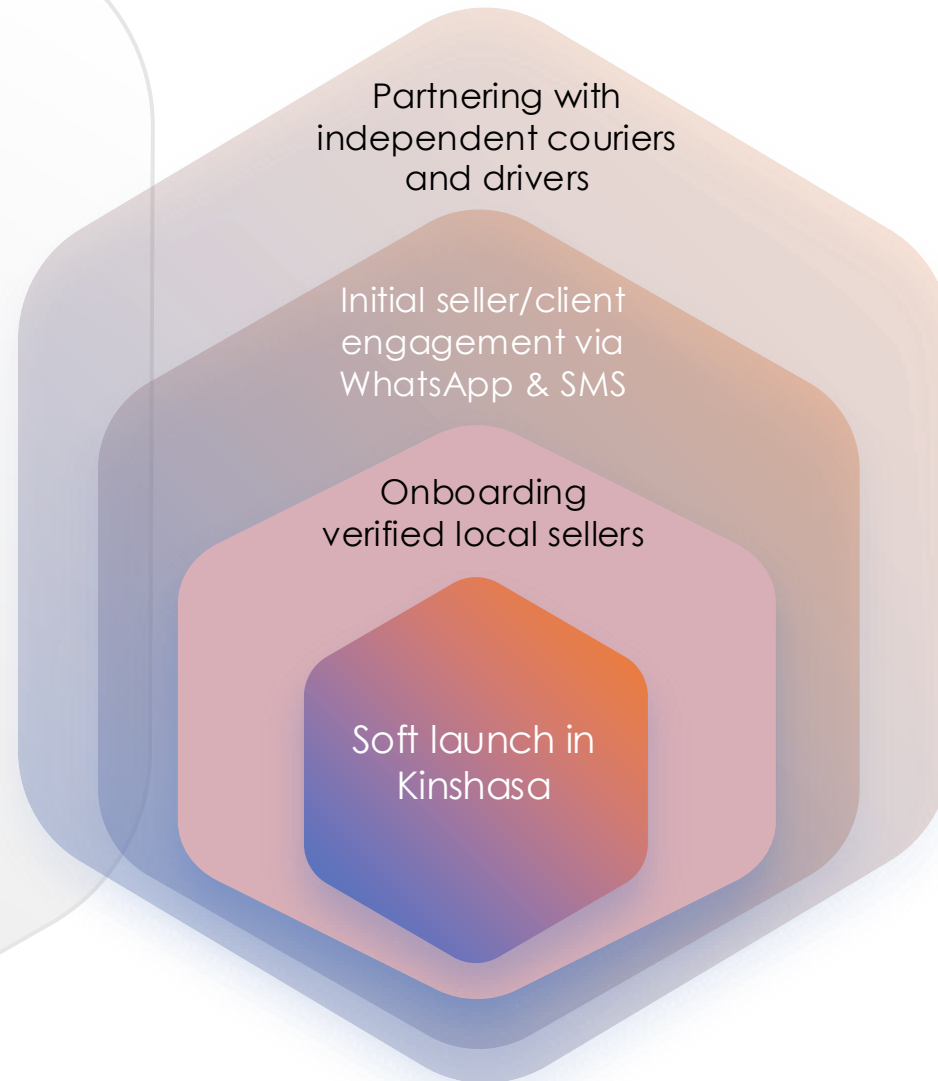
# COMPETITIVE ADVANTAGE

In the DRC and many other African countries, there are currently no major established e-commerce platforms offering similar services.

This represents a **significant first-mover advantage for iWenze**, allowing it to become the primary digital marketplace in these under-served markets.



# GO TO MARKET STRATEGY



# PHASE ROLLOUT & KEY METRICS

Phase	Duration	Users	Orders/Month	GMV/Month	Revenue/Month
Phase 1	0–8 months	2,000–3,000	1,000–1,500	80K–150K USD	15K–30K USD
Phase 2	9–18 months	10K–20K	10K–20K	250K–500K USD	50K–100K USD
Phase 3	19–30 months	30K+	50K+	1M+ USD	150K–300K USD



# SEED UP BUDGET ALLOCATION (275,000 USD)

Category	Amount
Product Development (8 mo)	75,000 USD
Salaries & Ops	60,000 USD
Logistics Setup	25,000 USD
→ 5 Motorbikes (1,000 ea)	5,000 USD
→ Safety, fuel, insurance	10,000 USD
→ Driver onboarding	10,000 USD
Marketing (Digital & Field)	35,000 USD
Legal, Accounting, Admin	10,000 USD
Emergency Fund	15,000 USD
Warehouse Rent & Supplies	30,000 USD

# FINANCIAL PROJECTIONS

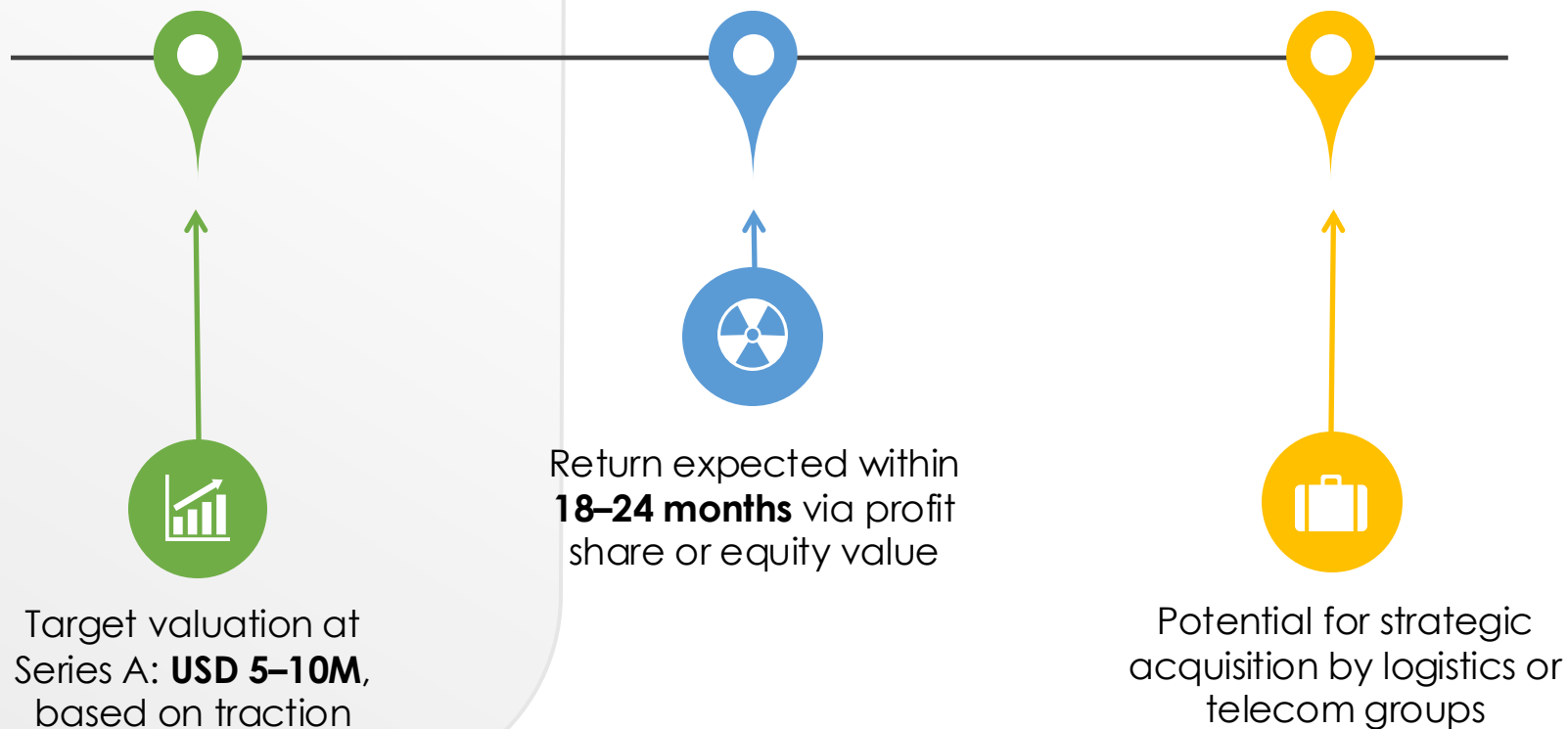
Phase	Duration	Investment	Estimated Revenue	GMV	Profit/Loss
Phase 1	0–8 months	\$275,000	\$120K–\$240K	\$640K–\$1.2M	Loss: \$35K–\$155K
Phase 2	9–18 months	~\$100,000	\$500K–\$1M	\$2.5M–\$5M	Profit: \$125K–\$625K
Phase 3	19–30 months	\$200K–\$300K	\$1.8M–\$3.6M	\$12M+	Profit: \$1.22M–\$3.02M

Total Investment (3 Phases): **\$575K–\$675K**

Break-even Point: **Month 18–22**

Cumulative Revenue Potential (30 months): **\$2.12M–\$3.72M**

# EXIT & INVESTOR RETURN STRATEGY



# CML TEAM



**Christian Mutombo**

Founder & CEO  
CML Technology Corporation (Iwenze)



**Aldo Mendoza**

Canada Admin & Software  
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CML Technology Corporation  
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**Hardy Kashiku**

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**Isaac Ahmedrahid**

Canada Admin & Software  
Engineer  
CML Technology Corporation  
(iWenze)



**Kevin Ifonde**

DRC Marketing & Sells expert  
CML Technology Corporation  
(iWenze)

# CALL TO ACTION

We invite strategic partners and investors to support the launch and scaling of iWenze with a **\$375,000** seed investment. Your support will help validate our model, scale our team, and catalyze a digital commerce revolution in Central Africa.

# CONTACTS



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iWenze   
**THANKS !!**

Computing Manager Local Technology

**Mai 2025**